

**B.B.A. SEM – II (2015 CBCS COURSE) : SUMMER - 2018**

**SUBJECT: PRINCIPLES OF MANAGEMENT**

Day : **Tuesday**  
Date : **24/04/2018**

**S-2018-1595**

Time : **10.00 AM TO 01.00 PM**  
Max. Marks : 100.

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**N.B.:**

- 1) Attempt any **FOUR** questions from Section-I and any **TWO** questions from Section-II.
  - 2) Figures to the **RIGHT** indicate full marks.
  - 3) Answer to both the sections should be written in **SEPARATE** answer books.
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**SECTION-I**

- Q.1** Define and interpret the term “Management.” Explain its nature and process. (15)
- Q.2** Explain the terms ‘plans’, ‘strategies’ and ‘policies’ by highlighting their varied dimensions. (15)
- Q.3** What do you understand by formal and informal organisations? Illustrate your answer (give examples). (15)
- Q.4** How can one tailor controls in order to suit individual managers and plans, so as to be in tune with the organisation culture? (15)
- Q.5** Write short notes on any **THREE** of the following: (15)
- a) Scientific Management
  - b) Key Result Areas
  - c) Determinants of decentralization
  - d) Factors that raise ethical standards

**SECTION-II**

- Q.6** Explain the practical method of institutionalising ethics. Give suitable examples to justify your explanation. (20)
- Q.7** Write one imaginary (hypothetical) case each, to explain the ‘Trait approach’ as well the ‘Behavioural approach’ to leadership. (20)
- Q.8** The recent turbulence witnessed in the company –‘Snapdeal.com’ has been the result of certain wrong decisions taken by the top heads. State what went wrong and also explain generally, how would you identify and evaluate alternatives and especially, in the context of the given case. (20)

**B.B.A. SEM – II (2015 CBCS COURSE) : SUMMER - 2018**

**SUBJECT : BUSINESS ECONOMICS (MACRO)**

Day : **Saturday**  
Date : **28/04/2018**

**S-2018-1596**

Time : **10.00 AM TO 01.00 PM**  
Max. Marks : 100.

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**N.B.:**

- 1) Attempt any **FOUR** questions from Section-I. Each question carries 15 marks.
  - 2) Attempt any **TWO** questions from Section-II. Each question carries 20 marks.
  - 3) Both the sections should be written in **SEPARATE** answer books.
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**SECTION-I**

- Q.1** Define Macro Economics. Explain its nature and scope. (15)
- Q.2** Explain the Circular Flow of Income in a three sector economy with the help of suitable diagram. (15)
- Q.3** Discuss about Say's Law of Market. (15)
- Q.4** Explain the Keynes Psychological Law of Consumption. (15)
- Q.5** Write short notes on any **THREE** of the following: (15)
- a) Macro-economic variables
  - b) Autonomous and Induced Investment
  - c) Inflation
  - d) Stock and Flow variables

**SECTION-II**

- Q.6** Explain the different methods for measuring National Income. (20)
- Q.7** Describe any two theories of Business Cycle. (20)
- Q.8** Write a detailed note on Monetary Policy. (20)

**B.B.A. SEM – II (2015 CBCS COURSE) : SUMMER - 2018**

**SUBJECT: MANAGEMENT ACCOUNTING**

Day: **Wednesday**  
Date: **02/05/2018**

**S-2018-1597**

Time: **10.00 AM TO 01.00 PM**  
Max. Marks: 100

**N.B.:**

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from section –II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SEPARATE** answer book.

**Q.1** What do you mean by Cost Accounting? Explain in detail methods of Costing. **(15)**

**Q.2** Elaborate the concept, advantages and limitations of Ratio Analysis. **(15)**

**Q.3** Explain in detail nature and scope of Management Accounting. **(15)**

**Q.4** What do you mean by Budgetary Control? Explain advantages and limitations of Budgetary control. **(15)**

**Q.5** Write short notes on any **THREE** of the following: **(15)**

- a) Financial Accounting
- b) Fund Flow Analysis
- c) Margin of Safety
- d) Variance Analysis
- e) Break Even Point

**SECTION-II**

**Q.6** Following are the details of Standard cost and Actual cost of the products 'A', 'B' and 'C' in respect of the production completed during the month of March 2017. **(20)**

Product	Standard		Actual	
	Quantity(Kg)	Rate per Kg	Quantity(Kg)	Rate per (Kg)
A	300	10	320	8
B	400	20	480	15
C	500	12	420	10

You are required to calculate:

- i) Material Cost Variances
- ii) Material Price Variances
- iii) Material Usage Variances

**P. T. O.**

- Q.7** The budgeted expenses for production of 10,000 units in a factory are furnished below: (20)

Particulars	Cost per unit
Cost of Materials	70
Labor Cost	25
Variable factory overheads	20
Fixed factory overhead	10
Variable expenses (direct)	5
selling expenses (10 % fixed)	30
Distribution expenses ( 20 % fixed)	7
Administrative expenses ( 20 % variable)	5

You are required to prepare budgets for the production of 8,000 and 12,000 units.

- Q.8** The following information is related to ABC Limited : (20)

Total Sales	Rs. 5,00,000
Selling price per unit	Rs. 100
Variable cost per unit	Rs. 60
Fixed cost	Rs. 1,20,000

You are required to calculate:

- P/V Ratio
- Break-Even Point
- If the selling price is reduced to Rs. 80 calculate new Break-Even Point
- If the selling price is increased to Rs. 120 calculate new Margin of Safety.

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**B.B.A. SEM – II (2015 CBCS COURSE) : SUMMER - 2018**  
**SUBJECT: FUNDAMENTALS OF INFORMATION TECHNOLOGY**

Day: **Friday**  
Date: **04/05/2018**

**S-2018-1598**

Time: **10.00 AM TO 01.00 PM**  
Max Marks: 100

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**N.B:**

- 1) Attempt any **FOUR** questions from Section-I and any **TWO** Questions from Section-II.
  - 2) Figures to the right indicate **FULL** marks.
  - 3) Both the sections should be written in the **SEPARATE** answer books.
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**SECTION-I**

- Q.1**      What are data scanning devices? Explain in detail. **(15)**
- Q.2**      Draw and explain block diagram of a computer system? **(15)**
- Q.3**      What do you mean by files? Explain different types of files. **(15)**
- Q.4**      What are secondary storage devices? Explain the working principle of hard disk. **(15)**
- Q.5**      Explain system software in detail. **(15)**

**SECTION-II**

- Q.6**      Convert: **(20)**
- a)  $(127)_{16} = (?)_2$
  - b)  $(10111010)_2 = (?)_{16}$
  - c)  $(29)_{10} = (?)_2$
  - d)  $(583)_{10} = (?)_8$
- Q.7**      What is network? Draw & explain network topologies. **(20)**
- Q.8**      Explain the following application softwares with appropriate examples. **(20)**
- a) Word processing
  - b) Spread sheet
  - c) Presentation programs

**B.B.A. SEM – II (2015 CBCS COURSE) : SUMMER - 2018**  
**SUBJECT : BUSINESS STATISTICS – I**

Day : **Monday**  
Date : **07/05/2018**

Time : **10.00 AM TO 01.00 PM**  
Max. Marks : 100

**S-2018-1599**

**N.B.**

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
- 2) Answers to both the sections should be written in **SEPARATE** answer book.
- 3) Figures to the right indicate **FULL** marks.
- 4) Use of non-programmable **CALCULATOR** is allowed.

**SECTION – I**

**Q.1** Define primary and secondary data. Explain various data collection methods. **(15)**

**Q.2** Prepare a frequency distribution for the following observations: **(15)**

15	45	40	42	65	69	40	35	37	40
75	75	80	81	50	60	62	68	70	42
31	45	42	43	25	26	31	32	78	45
60	62	58	43	55	56	78	80	81	62
75	62	68	45	69	70	50	72	56	58

Use classes as : 15 – 25, 25 – 35, 35 – 45, ..... Also calculate both the types of cumulative frequencies.

**Q.3** Calculate mean, median and mode for the following data: **(15)**

Marks (Below)	10	20	30	40	50	60	70
No. of Students	5	10	14	20	26	40	50

**Q.4** Calculate : **(i)** Laspeyre's Index Number **(15)**  
**(ii)** Paasche's Index Number  
**(iii)** Fisher's Ideal Index Numbers for the following data:

Items	Base Period		Current Period	
	Price	Quantity	Price	Quantity
A	12	10	15	12
B	15	7	20	05
C	24	05	20	09
D	05	16	05	14

- Q.5** Write short notes on **ANY THREE** of the following: **(15)**
- a) Control charts
  - b) Measures of dispersion
  - c) Importance of Index numbers
  - d) Importance of Diagrammatic and Graphical representation of data.

**SECTION – II**

- Q.6 a)** Draw Histogram and Frequency Polygon for the following data: **(10)**

Marks	0–10	10–20	20–30	30–40	40–50	50–60	60–70	70–80
No. of Students	8	12	22	35	60	52	40	10

- b)** Calculate mean deviation from median for the following data: **(10)**

Size	0–10	10–20	20–30	30–40	40–50	50–60	60–70
No. of Students	7	12	18	25	16	14	8

- Q.7** From the prices of shares of X and Y below find out which is more stable in value. **(20)**

X	35	54	52	53	56	58	52	50	51	49
Y	108	107	105	105	106	107	104	103	104	101

- Q.8 a)** How statistics is useful in business domain? Explain with suitable examples. **(10)**
- b)** Compute coefficient of quartile deviation for the following data: **(10)**

Marks	10	20	30	40	50	60
No. of Students	4	7	15	8	7	2

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